



PUBLISHER'S OFFER

Rick Priolo, Publisher & Founder
of Today's Senior Magazine

**A Special Invitation for
Potential New Advertisers
from the Publisher of
Today's Senior Magazine**

As the founder and publisher of *Today's Senior Magazine*, my mission has always been clear: to provide seniors with meaningful, trustworthy, and engaging content that enriches their lives. Every issue is designed to deliver valuable information, highlight helpful services, and introduce products that truly benefit our readers. Over the years, I've noticed something troubling—many businesses offer services or products that seniors would find useful, but they don't advertise. Sometimes it's because they're unaware of how important their offerings are to this audience. Other times, they've been discouraged by high advertising costs, limited media options, or disappointing results from past campaigns. I want to change that. To help more businesses connect with seniors, I'm launching a new initiative.

Each month, one selected business will receive a **FREE** full or half-page ad, depending on space available, in the next issue of *Today's Senior Magazine*—no strings attached. This is my way of giving back and helping new advertiser businesses reach the senior community more effectively. How It Works:- Every month, I'll choose one business from those who email me expressing interest.- Selection is based on several factors, including: The relevance and importance of your product or service to seniors - Your company's history and reputation - Customer ratings or testimonials - Your current marketing efforts and outreach to seniors.

Even if your business isn't selected for the free ad, you'll still receive a significant discount off of our regular advertising rates—just for reaching out. **HOW TO APPLY:** To be considered, please email me with the following details: A brief description of your business - How long you've been in operation - The local area you serve - The products or services you offer - What you're currently doing to attract senior customers.

Be sure to include *****PUBLISHER'S OFFER***** in the subject line of your email so I can easily identify your submission.

Email: todayssenior@mail.com

For more info about us: <http://www.todayssr.com/advertise.html>

This is a unique opportunity to showcase your business to a loyal and engaged senior audience—at no cost and with no obligation. I look forward to hearing from you and helping you make a meaningful connection with our readers. Warm regards, Rick

FREE ADVERTISING

The publisher of Today's Senior Magazine is offering a potential new advertiser the chance to win a FREE ad for one month, with no obligations.